

CANVASSING BASICS

First off, thank you for being here! Face-to-face conversations are the most effective way to meet people, build relationships, and persuade voters to vote for Kamala Harris, Tim Walz, and Democrats up and down the ticket. The goal of canvassing is to have as many quality conversations as possible. Your energy and enthusiasm will help carry us to victory!

HOW TO USE MINIVAN

MiniVAN is our mobile canvassing tool. You'll need to download and use it on your phone to take it with you to knock doors.

Step 1: Download MiniVan

Download MiniVan using the Google Play or Apple App Store.

Android



Apple



Step 2: Log into MiniVan with ActionID

Once you've downloaded the application, you'll be prompted to log in using your ActionID.

- **Existing Users:** If you have an existing account with ActionID (you probably will if you've canvassed for Democrats before) then enter your email address and password. Make sure to use the same email to sign in that you used when first creating an action ID then click "Log In."
- **New Users:** If you do not have an existing ActionID account, create one by choosing the prompt "Create an ActionID Account."

Fill out your name, phone number, email, and create a password. Write down your password, save it your notes, or store it in a password manager.

Step 3: Enter a List Number

To begin canvassing you'll need to enter the 13 digit code provided by your local organizer.

Step 4: Plan Your Route

Look up where your doors are and choose a place to park or get dropped off that's central to all the houses on your list. You can even type the address of one the houses on your list into your GPS so you know where to go. Once you arrive, the app will show where you are on the map and allow to click on individual houses.

Step 5: Review Your Script

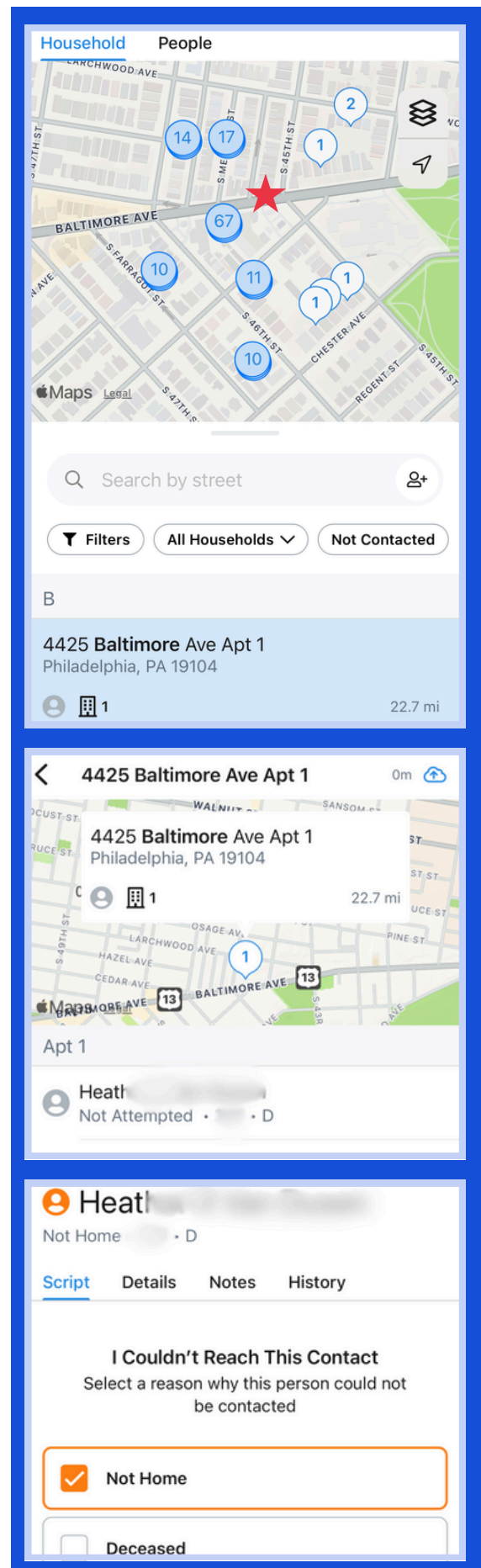
It's important to review and practice the script before you knock on any doors or speak with any voters. Role play with your canvassing buddy and practice sharing more about why you support team Harris-Walz! Voters will connect with your personal story and want to know why you are supporting Vice President Harris.

Step 6: Knock those doors & record that data!

Once you've chosen a house to begin with, click the address or number (that number lets you know how many people live in that household) that corresponds with where you're standing. From there, you'll see a list of information including details, notes, and history about the household. Go through the script and select the corresponding survey responses.

Step 7: Sync Data

Syncing data after every door is always a great practice, but even if you have been syncing regularly, make sure you sync one more time when you get to the end of your shift.



MiniVAN Definitions

I Couldn't Reach This Contact	
Not Home	No one answered the door.
Inaccessible	The front door is inaccessible.
Lit Dropped	You left literature without knocking.
Moved	Voter you're looking for has moved.
Refused	They would not engage with you.

Menu Options	
Next HH	Press this button to go to the next household.
Details	View details about the voter you're talking to.
Notes	Add notes about a voter.
History	Look at the campaign's previous interactions with this voter.

Canvassing Dos and Don'ts

Talking with voters is a skill you will practice and develop over time. There are a few key principles to keep in mind:

DO

- **Use your script.** Ask the required questions but let the conversation flow.
- **Listen attentively.** Acknowledge their issues, concerns, and questions then share VP Harris' plan.
- **Share your "why."** Connect with the voter by sharing your story and why you support Harris-Walz.
- **Recruit volunteers.** Ask voters who support our campaign to take action.
- **Assume each voter you talk to could be the deciding factor.**
- **Be yourself & have fun!**

DON'T

- **Don't give people an "out."** Avoid questions like "do you have a minute?" or "are you busy?"
- **Don't go inside homes** or spend too long at one house. Be mindful of your safety and try to keep conversations under 5 minutes.
- **Don't argue.** You are representing the Harris-Walz campaign, if a voter wants to know about policy, direct them to kamalaharris.com
- **Don't leave literature in the mailbox!**
- **Don't forget how big of an impact you are making!**

HAVING HIGH QUALITY CONVERSATIONS AT THE DOORS

Knocking doors is about more than just downloading an app and talking to voters, it's about having empathetic conversations that really connect with people. Voters don't want to just hear talking points. They want to hear the story of why you support Vice President Harris and how Democrats will better the lives of everyday people.

1 ACKNOWLEDGE	<ul style="list-style-type: none">• Acknowledge the voter's point of view.• Ask curious questions to learn more about where they are coming from.
2 CONNECT	<ul style="list-style-type: none">• Share a moment when you felt similarly.• You don't have to agree, just connect over a shared feeling or value.
3 HOPE	<ul style="list-style-type: none">• Share why VP Harris gives you hope.• Be specific: describe concrete wins and reasons why you believe in the VP.
4 CHOICE	<ul style="list-style-type: none">• Frame this moment as a clear choice.• Ask if they will join us this year. If yes, invite them to volunteer!

This four step process is the best way to improve your interactions and have the best conversations (using your script, of course)! In each and every conversation with a voter, make sure to listen actively, share a personal story, and check in on how what you shared is resonating.



Listen and reflect back: "I completely understand where you're coming from. You're worried about the cost of gas and groceries."

"I worry about prices too. It's difficult to make ends meet. I feel like I spend so much time at the grocery store just looking for the best deals. It makes me so angry that big corporations are profiting off us."

"Vice President Harris grew up in a middle-class home as the daughter of a working mom. Building up the middle class will be a defining goal of her presidency, and she will make it a top priority to bring down costs of everyday needs."

"Trump's first presidency cost the country millions of jobs and gave massive handouts to billionaires and big corporations. Kamala Harris is fighting for working people. Will you join me in voting for Kamala & Tim?"