

# REACH FOR ONLINE ENGAGEMENT

## QUICK START GUIDE

Reach is our tool for online organizing, where you can access libraries of content and receive updates on priority messaging. Reach provides an easy-to-use platform to organize your networks, initiate conversations, and track interactions.

### JOINING REACH:

We recommend joining Reach from a smartphone or tablet for the best experience, but it can also be accessed on a laptop via web browser.

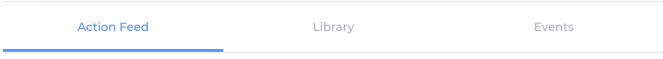
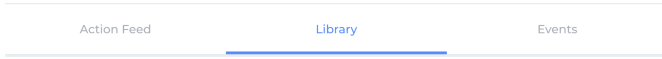
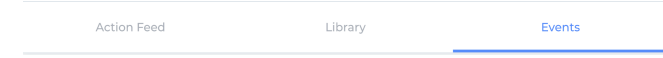
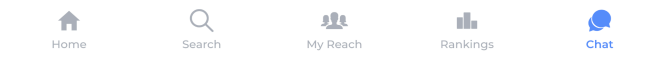
Joining via Mobile:	Joining via Laptop/Browser:
<p><b>Step 1:</b> Download the “Reach” app from your app store using the QR code at the bottom of this page OR using one of the links below:</p> <ol style="list-style-type: none"> <li>1. Apple: <a href="https://txt.democrats.org/ReachIOS">https://txt.democrats.org/ReachIOS</a></li> <li>2. Android: <a href="https://txt.democrats.org/ReachAndroid">https://txt.democrats.org/ReachAndroid</a></li> </ol> <p><b>Step 2:</b> Once downloaded, join the Democrats on Reach using the Campaign Key: ZUMT5Q</p> <p><b>Step 3:</b> Create your Reach account using your mobile phone number.</p> <p><b>Step 4:</b> Open up the Reach App, and select “The Democrats” campaign. Once you see the big Democrats logo at the top you are in the right place!</p>	<p><b>Step 1:</b> Head to Reach by opening up the following link:</p> <ol style="list-style-type: none"> <li>a. <a href="https://app.reach.vote/join/ZUMT5Q">https://app.reach.vote/join/ZUMT5Q</a></li> <li>b. Campaign Key: ZUMT5Q</li> </ol> <p><b>Step 2:</b> Create your Reach account using your mobile phone number.</p> <p><b>Step 3:</b> When you see the Democrats logo at the top of the screen, you are in the right place!</p> <div data-bbox="987 1451 1273 1530" data-label="Image"> </div>

Scan this QR Code to download Reach on your mobile device!



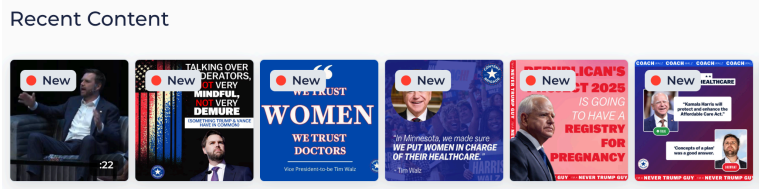
# NAVIGATING REACH:

Reach has 4 main features that will be helpful for you to use as you engage your online communities!

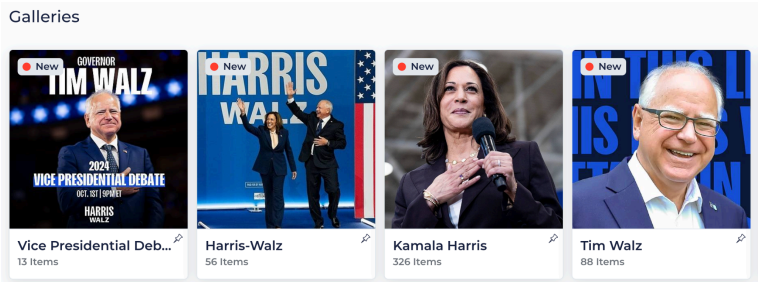
<p><b>Action Feed:</b> Updated daily with priority messaging and content to share.</p> 	<p><b>Library:</b> Access hundreds of on-message graphics, videos, and articles to share with your networks.</p> 
<p><b>Events:</b> Share and sign-up for upcoming campaign and DNC events, training sessions, etc.</p> 	<p><b>Chat:</b> Chat with volunteers, hear updates from staff and ask any questions you have about sharing content.</p> 

The content in our **Library** is constantly getting updated everyday!

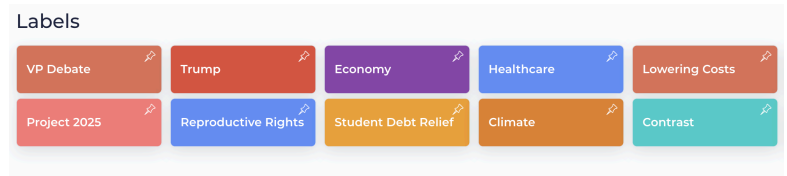
Make sure to check out **Recent Content** for new graphics or videos. This content is uploaded from the campaign and from our incredible volunteers.



We've also created **Galleries** specific to our candidates and elected officials. If you need content related to VP Harris, Tim Walz, the Biden Administration or more, check out the different galleries!



If you're looking for content that is specific to an issue, make sure to search through our **Labels**. Every piece of content gets uploaded with a label associated with it.



Have further questions? Email us at [reach@dnc.org](mailto:reach@dnc.org) to get further assistance.