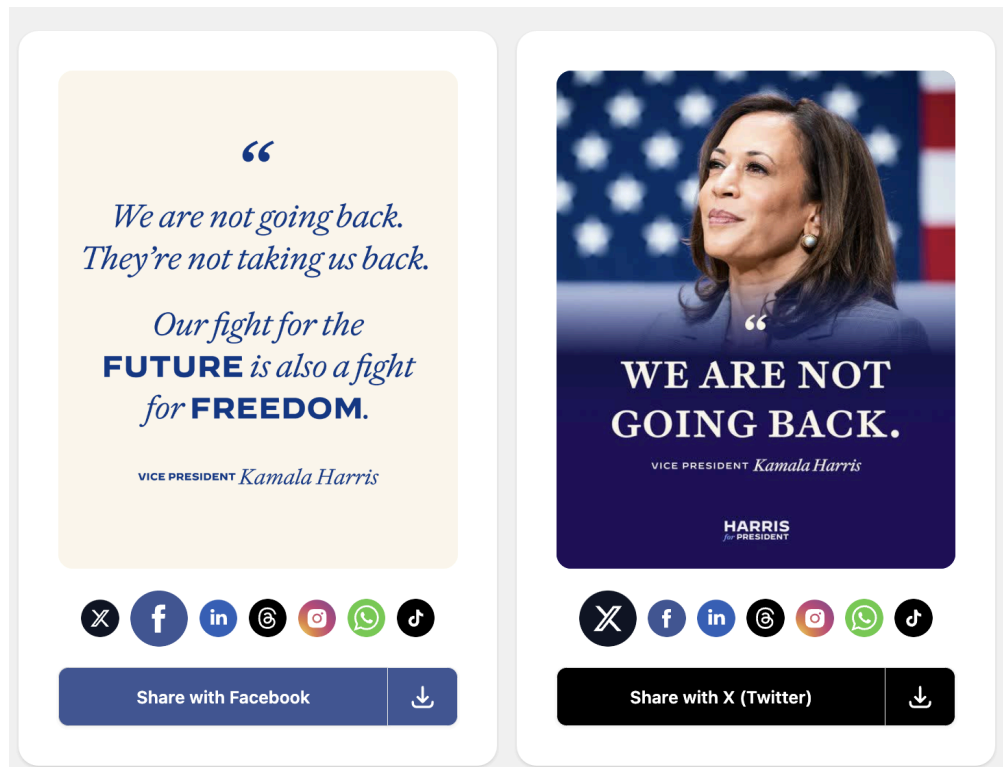


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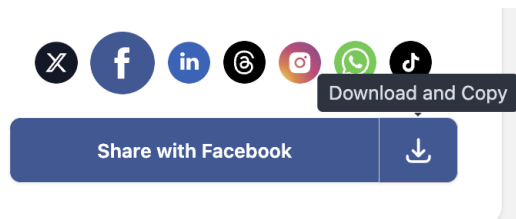
## Share content on social media

This [social media toolkit](#) is on a platform that allows folks to click and download content and then share it directly to their social media accounts (Twitter, Facebook, LinkedIn, Instagram, Threads, Tiktok, and WhatsApp).

To share, select the icon of the platform under the piece of content you want to share.



Next click on the Download and Copy Button which is a downward arrow that looks like this:

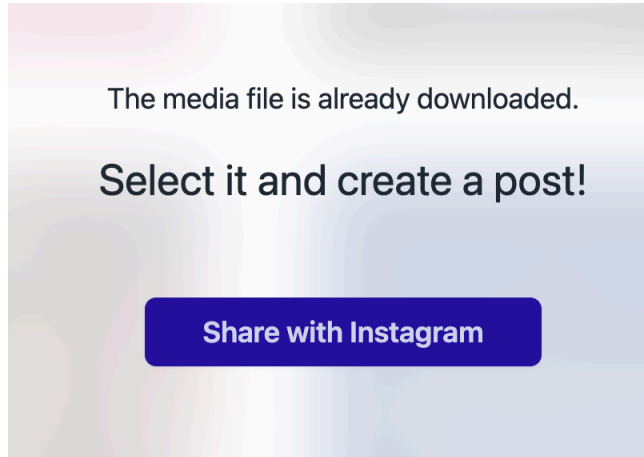


Once the creative piece downloads, you click on "Share with [PLATFORM NAME]" and this will open the app or a window to the platform.

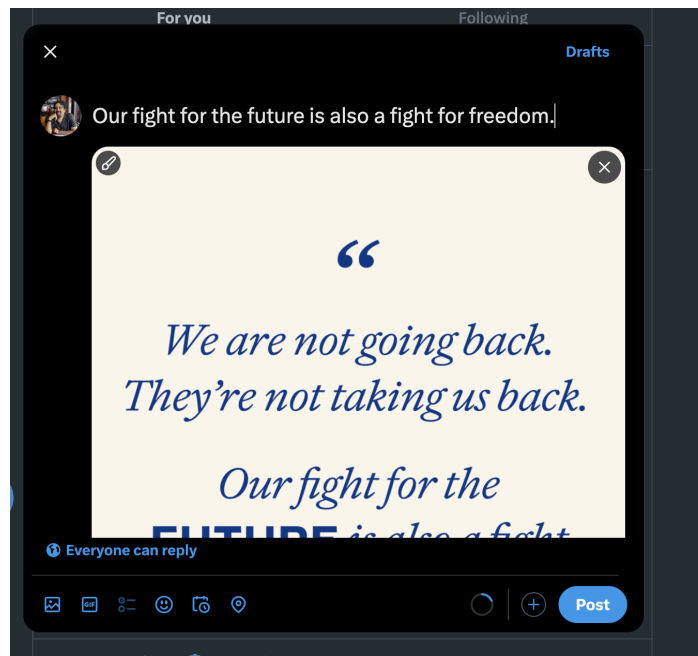
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Add in the copy you would like to use (Please note, these don't contain suggested copy) and then include the creative piece to the post from your downloads (if on desktop, laptop) or your camera roll if on mobile. Here's a sample post on Twitter/X:



Hit post! And you're done sharing.

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